How and where to find the “right” materials?

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AGENDA

• Background

• Market Transition

• How to differentiate your products

• Stay competitive and access market opportunities

• Conclusion
Background

• Based in Ottawa

• Product Management Team of UL Environment

• Management of the UL Sustainability Standards: UL ECOLOGO Program as main focus

• Global Company
FACILITIES AROUND THE WORLD: GLOBAL REACH

North America
- Canada
- United States
- Mexico

South America
- Argentina
- Brazil

Europe
- Denmark
- Finland
- France
- Germany
- Italy
- Netherlands
- Poland
- Spain
- Sweden
- Switzerland
- United Kingdom

Asia Pacific
- China
- Hong Kong
- India
- Japan
- Korea
- Malaysia
- New Zealand
- Singapore
- Taiwan
- Thailand

Legend:
- Orange circle = Office
- Purple circle = Testing Site
FACILITIES AROUND THE WORLD: GLOBAL REACH

- Marietta, GA (headquarters)
- Milan, Italy
- Cologne, Germany
- Frankfurt, Germany
- Guangzhou, China
- Beijing, China
- Tokyo, Japan
- Bangalore, India
- Ottawa, Canada
- Northbrook, IL
- San Francisco, CA
- Ottawa, Canada

Legend:
- Orange = Office
- Purple = Testing Site
OFFERING A POWERFUL GLOBAL BRAND

UL Marks are on more than 22 billion products worldwide signaling peace of mind to architects, designers, professional purchasers, consumers, and governments.
Market Transition: Green is Suddenly Everywhere
SUSTAINABILITY: A COMPELLING ADVANTAGE
HOW WILL YOU TELL YOUR SUSTAINABILITY STORY & DIFFERENTIATE YOUR PRODUCT?
HELPING YOU TELL YOUR STORY

UL Environment provides a range of services that help companies make and market healthier, more sustainable products.

- **GREENGUARD Certification**
  Certifies products for low chemical emissions

- **ECOLOGO & Multi-Attribute Sustainability Certifications**
  Certifies products to ECOLOGO and other standards for reduced environmental impact

- **Environmental Product Declarations (EPDs)**
  Provides transparency by disclosing a product’s environmental impact throughout its lifecycle

- **Environmental Claim Validations**
  Validates claims related to specific product or process attributes, such as: bio-based content, recycled content, landfill waste diversion, and others

- **Chemical Testing and Analytic Services**
  Chemical emissions and content testing to comply with regulations and standards, inform product development, and/or mitigate risk

- **Advisory Services**
  Helps companies incorporate sustainability from strategic, technical, and marketing perspectives
Stay Competitive & Access Market

Opportunity: Product Listings & Databases

- Green Building
- Consumer Demand
- Purchasing Policy
- Retailer Preferability
UL Environment: Sustainable Product Guide

ENVIRONMENT

UL helps manufacturers capture value for their sustainability efforts.

We advance the recognition of sustainable products and drive purchaser clarity by bringing trusted transparency to the green marketplace.

The benefits of working with UL

We reinforce credibility of sustainable product claims through our robust certification, validation and testing services, helping our customers support their sustainability stories in ways that are meaningful to—and differentiating for—their organizations and their target markets.

This is increasingly valuable as demand for healthier, more sustainable products has grown. In fact, 65% of consumers globally agree or strongly agree that they would purchase more environmentally responsible products if the companies’ health and environmental claims were more believable. As a recognized industry leader committed to global sustainability, environmental health and safety, we can help provide that assurance.

Around the world, we help companies evolve, execute and communicate their sustainability strategies and initiatives with advisory services and expertise that supports the decision-making process every step of the way, including market research and strategy development.

UL’s GREENGUARD and ECOLOGO® marks are now recognized and referenced in more than 900 sustainable product specifications and purchasing guidelines. Our customers can leverage our trusted
Your Resource for Healthier, More Sustainable Products

This free resource connects you to third-party certified products you can trust. All products that have achieved certification/validation from UL Environment, including GREENGUARD and ECOLOGO Certified products are listed in this guide. UL Environment is not affiliated with any manufacturer or product that it certifies/validates.

Redefining sustainability for future generations
UL Environment: Customer Portal

MyUL Environment
Web Portal For Employees of Product Manufacturers Participating in the GREENGUARD, ECOLOGO, or UL Environment Certification Programs

Welcome to MyULEnvironment, the site reserved exclusively for manufacturers, dealers and distributors of GREENGUARD, ECOLOGO, or UL Environment Certified products. This site contains special marketing and technical resources, as well as important information on maintaining certification, uploading products to the website, and the status of samples submitted for testing.

We encourage all sales, marketing, technical, and executive personnel of manufacturers participating in the certification programs to create an account to access these valuable resources.

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Welcome: Please login or register below
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Password: 

Remember me next time.
Not a user. Register Here!
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Log In
Driving Performance and Transparency in Green Building Products

March 11, 2013

In just a few short years, the use of environmentally preferable products and materials has become an essential element in the development and construction of new commercial and residential building projects. However, questions remain among manufacturers and buyers about just how to evaluate and compare the lifecycle-based environmental profiles of similar building products and materials. Various mechanisms, from eco-labels and environmental product certifications to lifecycle assessments (LCAs) and environmental product declarations (EPDs), are available and act as an important part of a larger “toolkit.” This UL white paper provides an overview of the various ways in which building product manufacturers can demonstrate compliance with green building certification programs and codes, and how to best utilize each available mechanism in this toolkit.

About UL White Papers:
This white paper is part of a series of technical documents produced by UL experts to address the safety challenges of today while helping customers bring the technologies of tomorrow to market faster.

Directed at:
Manufacturers, retailers, built environment professionals, policy and other influencers, service professionals, authorities
GoodGuide

Find safe, healthy, green, & ethical product reviews based on scientific ratings.

With over 250,000 products on our site, we can help you find what you're looking for.

SEARCH FOR PRODUCTS

OUR RATINGS

GoodGuide scientists rate products on a 0 to 10 scale for their health, environment, and social impact.

WORST 0 10 BEST

Got kids?
TheWercs

OUR INDUSTRIAL SUPPLIER PORTAL SPEAKS CHEMICAL SUPPLY CHAIN COMPLIANCE.

WERCSMART: INDUSTRIAL
Get true, real-time access and insight into your chemical supply chain.

Industry News

GHS Compliance: OSHA’s new HazCom requirements effective as of June 1
JUNE 3, 2015
As of June 1, chemical manufacturers, importers, distributors, and employers are required to provide a common approach to classifying chemicals and communicating hazard... Read full story

GHS Deadlines: NACD Welcomes OSHA Guidance on Hazard Communication

Do you struggle obtaining chemical compliance data from your supply chain?
WE CAN HELP...
Our free service brings 1,000’s of suppliers together to offer you unparalleled access to technical data on their products.

REQUEST SAMPLES
Want hands-on experience with potential materials for your next formulated product? Use Prospector’s one-click sample request.

VIEW DATA SHEETS
Need safety data and performance characteristics? Prospector has MSDSs, TDSs, applications and more.

FIND STARTING FORMULATIONS
Ready to accelerate the development of a formulated product? Access 1000’s of starter formulations on Prospector.

SEARCH BY PROPERTY
Looking for a solid material that meets very specific criteria? Use Prospector’s property search to find materials that fit your exact specifications.
Conclusion

• Too many databases: Confusion
• Way forward: Consolidated Databases & Product Listings
• ULE collaborating with GIGA