



Conseil du bâtiment durable du Canada - Québec

CALL FOR SPEAKERS
SUSTAINABLE REAL ESTATE COLLOQUIUM:
MANAGING RISKS

DEADLINE FOR PROPOSALS: APRIL 7, 2017

This call for speakers is looking for candidates to present in conference presentations and to participate on conference panels as part of the second edition of the **SUSTAINABLE REAL ESTATE COLLOQUIUM: MANAGING RISKS**, organized by the Canada Green Building Council – Québec (CaGBC - Qc).

The event will be held in Montreal on September 14, 2017. Approximately 200 professionals and leaders in the sustainable real estate community will be present.

CaGBC - Qc Colloquium objectives

CaGBC - Qc aims to bring together professionals and industry leaders in the sustainable development community who share a common passion for the environment and who wish to promote change through the dissemination of knowledge in the ways of creating sustainable and profitable built environments for all.

CaGBC - Qc's mission is to help steer the transformation of the built environment to ensure the creation of profitable and sustainable buildings and ecological communities that offer healthy living, work and recreational spaces. The CaGBC - Qc also aims to generate an active participation of the building industry, professionals and governments by supporting organizations to accelerate sustainable building efforts in Quebec.

The CaGBC - Qc's colloquiums seek to offer professionals and managers content, from here and abroad, that inspire, educate and provide practical tools to the sustainable building movement in Quebec. Other colloquiums are held throughout the year: Sustainable architecture, Sustainable planning and Sustainable materials.

This will be the second edition of the Sustainable Real Estate colloquium. The first edition was held in March of 2016 with the theme of: *A new perspective on development*.

Context:

Good property management means healthy risk management. Among the risks are those of investing in sustainability. There are however, high returns and benefits that can be obtained from those investments.

Is ecological virtue a choice today? Investing in green building, in renovation or in rehabilitation involves a paradigm shift and a significant level of risk on the part of property managers and developers. These risks may include discovery of protected species on land to be developed, difficulty in making a proper assessments of the condition of buildings prior to rehabilitation, or simply the impossibility of renting or selling space at a sufficiently high price to attain the expected return on investment.

The Sustainable Real Estate Colloquium will allow for discussions and exchanges on the risks property managers and real estate developers encounter on a daily basis, the advantages of discussing those risks during the conception phase of a project and how to maximize the ROI of those risks. The conference will also explore solutions to mitigate risks, better manage change and encourage sustainable construction and development.

Subjects that will be discussed:

1. Insurance:

Risk management is the core business of all insurance companies and climate change is a threat they are taking more and more seriously. Previously, insurers assessed risks through analysis of past events. Today, climate change requires a more complex modeling leading to an observation: real estate development must integrate resilience.

Whether by changes to the building code, by adopting of GHG emissions reduction policies, by transiting to a low-carbon economy, or simply by new requirements for funding, some insurance companies have begun to promote adaptation through premiums, tools and incentives.

What is the long term trend? What tools and incentives are currently available and under development for property managers and developers?

2. Rehabilitation, reconstruction and new construction

When a new investment project takes shape, an early decision often comes up on the subject of rehabilitating an existing building vs. creating a new construction.

Unknown factors are many in rehabilitation. To avoid taking risks, this often leads to investing in new buildings, at the expense of sustainable development principles.

Based on projects with sound feedback, what are the advantages, the risks and the inconveniences of launching into a rehabilitation project, rather than a new construction? What are the financial, social, legislative and environmental arguments? How are the principles of Life-Cycle Analysis (LCA) integrated? How is the issue of building energy performance addressed?

3. Choice and management of site

Site environmental analysis is a tool with advantages beyond ecological benefits. A good knowledge of context can reduce economic, social and environmental risks for any new development.

Furthermore, Bill 102 to amend the Environmental Quality Act, presently drafted in the Quebec National Assembly, could change the framework in which development projects are received by government and municipal bodies.

In what measure can environmental analysis help guide crucial decision-making for a new development project? What are the tools leading to solutions that address the issues and problems raised by environmental analysis?

4. Green Building certification

Green Building certification systems, such as LEED v4, SITES, BREEAM, HQE, Living Building Challenge, One Planet Community, etc., can guide and affect real estate development.

What are the elements of these certification systems that should be known in the real estate world? How can they be integrated into the planning process so that they could bring the best of their potential to the success of a development?

Moreover, the CaGBC - Qc may receive proposals for the following subjects affecting real estate development and property management:

- 5. The use of big data for sustainable property management;**
- 6. Roles and responsibilities for climate change and biodiversity;**
- 7. Financing and sustainable real estate development;**
- 8. Green Leases;**
- 9. Communication and sustainable real estate.**

Required information: Those interested in speaking or participating as a panelist must provide a short and concise proposal outlining the following points:

- The subject(s) that the speaker wishes to present

- An up to date resume, including professional experiences, lecturing experiences and complete contact information
- A biography (100 to 150 words)
- An engaging title for the presentation that can be included in the official program
- A summary of the presentation in 1 paragraph (250 to 500 words)
- A summary of the structure of the presentation

If necessary, kindly advise of any limitations in term of disclosure of the information in the presentation.

Form and content

The proposed presentation must provide, through exemplary projects or pertinent tools, a significant contribution to the field of sustainable real estate, particularly on one or several of the subjects enumerated above.

If the proposed presentation reflects the theme of the conference without directly addressing any of the subjects noted above, the candidate must provide justification for a new subject.

In the matter of visual support presentations, the CaGBC - Qc will provide a standardised PowerPoint template.

Videos will not be allowed in presentations unless the CaGBC - Qc provides advance approval.

The final presentation must be submitted to the conference organisers no later than two weeks prior to the colloquium.

Speakers will be chosen based on the following criteria:

1. Pertinence, originality and the presentation description with respect to the conference theme and the outlined subjects;
2. Professional experience related to the specific subject presented;
3. Speaking experience (conferences and/or teaching)

Le speakers will not be compensated.

Presentations cannot promote a product or service.

Presentations will be made available on the CaGBC - Qc website after the conference.

Presentations may be filmed or recorded. The CaGBC - Qc reserves the right to distribute such recordings.

Presentations may be in French or English.

CaGBC - Qc role: CaGBC - Qc commits to support the selected speakers in ensuring the presentations are properly integrated in the conference and that they follow the common theme and thread of the conference. The selected speakers will have the flexibility to create and shape the contents of their presentations. The presentation can be added to

the educational courses provided by CaGBC - Qc provided an agreement is signed between the speaker and CaGBC - Qc.

Speaker application deadline: All applications must be submitted no later than April 7, 2017 to Paul-Antoine Troxler, Director of research and education, CaGBC - Qc : pa.troxler@batimentdurable.ca

Application evaluation criteria: Applications will be evaluated on the basis of a total of 10 points: subject pertinence (5 points), professional experience (3 points), speaking experience (2 points).

Selected applicants will be contacted between April 13 and 19 2017.

The CaGBC - Qc reserves the right to request a meeting with applicants prior to selecting the speakers or panelists.

Information

For all questions, please contact Paul-Antoine Troxler, Director Education + Research, CaGBC - Qc : pa.troxler@batimentdurable.ca or 514-563-2001, extension 221.